

# PENOFIN®

SINCE 1979



PURE LIFE PURE STYLE

# PENOFIN®



Barbara Newell, Ph.D, CEO,  
Chairman and Founder

"In this age of globalization and corporate consolidation, we at Penofin have remained true to our core beliefs and identity of being one of the last remaining proudly independent coating companies. Our commitment to our customers and independent channels of dealers and distributors is sacred and we will continue, with an uncompromising approach, to provide the highest quality products for your coating needs."

*"All of Our Products Adhere to Our Number One Goal:  
Protect and Reveal Nature's Beauty.  
Period."*

*"I Invite you to explore our product offerings and share in our passion."*



*The World's Finest Wood Finishes!®*

Independent. Uncompromising. Quality.



Penofin – Performance Coatings Inc.

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# PENOFIN®

The Pinnacle of Beauty and Purity. Delivers

*"worth it to treat with the best  
treatment you can find such  
as: Penofin "*

*John Jains -Seattle WA*





# Uncompromising Quality and Protection



## ULTRA – PREMIUM RED LABEL PENOFIN

Transparent Clear

Transparent Cedar

Transparent Sable

Transparent Mission Brown

Transparent Bark

Transparent Chestnut

Transparent Sierra

Transparent Redwood

Transparent Western Red Cedar

Transparent Hickory

- 99% UV Protection
- Superior Defense Against Mold, Mildew and Algae

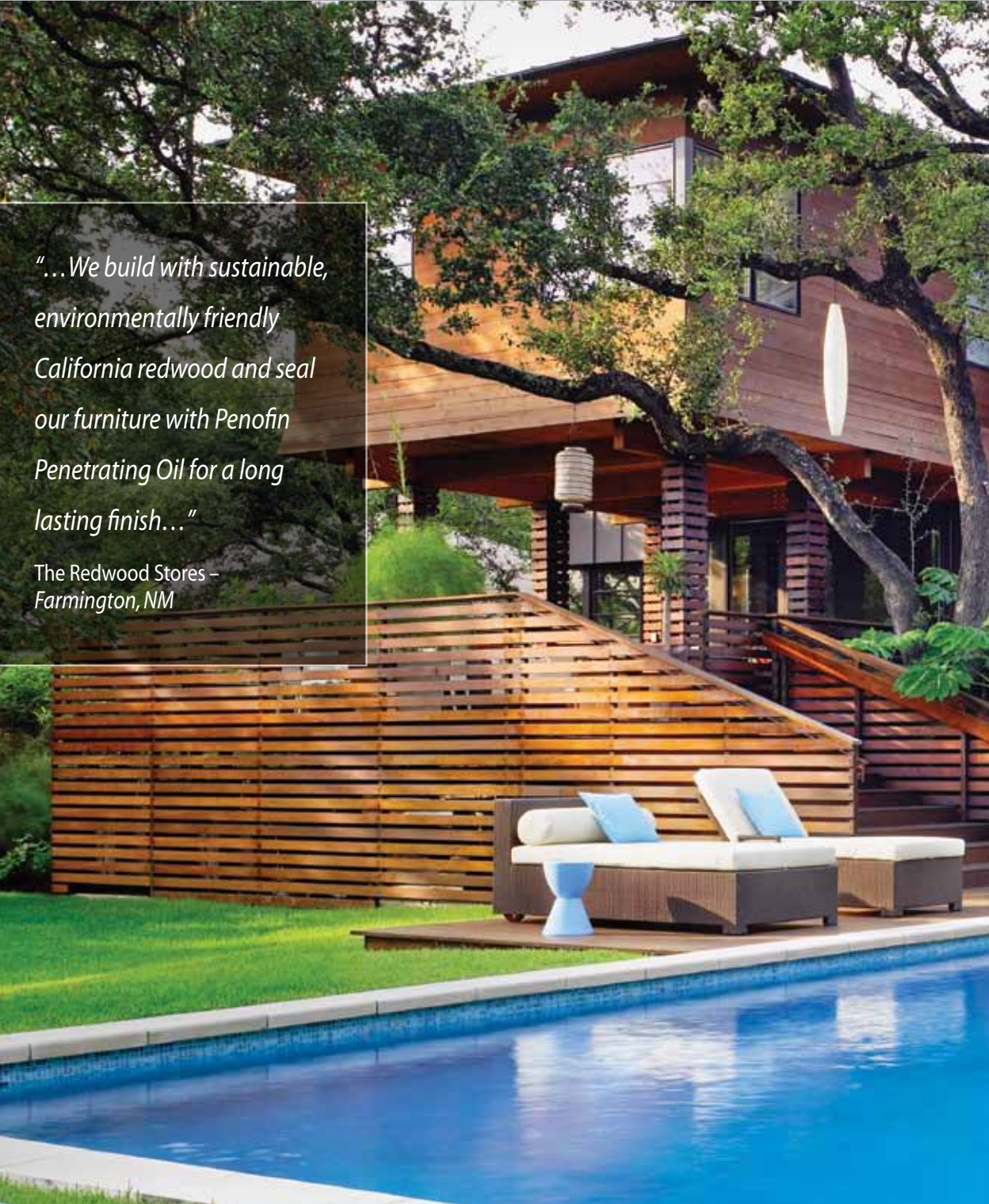


# PENOFIN®

The Benchmark In Beauty, Quality and Purity.

*"... We build with sustainable,  
environmentally friendly  
California redwood and seal  
our furniture with Penofin  
Penetrating Oil for a long  
lasting finish..."*

The Redwood Stores –  
Farmington, NM





# Reveal the Inner Beauty of Wood



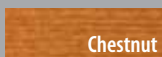
## PREMIUM BLUE LABEL PENOFIN



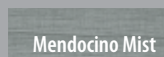
Clear



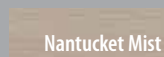
Cedar



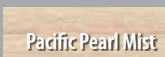
Chestnut



Mendocino Mist



Nantucket Mist



Pacific Pearl Mist



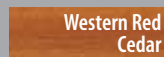
Sable



Sierra



Transparent  
Redwood



Western Red  
Cedar

- 90% UV Protection
- Advanced Defense Against Mold and Mildew



# PENOFIN®

The Perfect Harmony of Beauty and Nature.

## PENOFIN HARDWOOD

- Penetrates Deep Into Dense Hardwood
- Protects and Accentuates the Wood's Natural Inner Beauty

## PENOFIN 1st STEP PREP

- Removes Mill Glaze
- Opens the Wood's Fibers to Allow Maximum Penetration

## New: Hardwood Tones

Ipe: Rich, Lustrous Deep Brown Enhances the Natural Colors of Wood Like Ipe, Pau'd Arco & Ironwood

Tigerwood: A Perfect tone, Deep Rich Red with Black Undertones, for Tigerwood and Other African Walnut Species





## Protect Your Investment

*"...I have been in the building industry for 45 years, and my clients these days are very high end and demand quality results. When it comes to hardwood deck projects I prefer Penofin products to protect them and bring out the natural beauty of the wood. The results are always outstanding..."*

*Richard*

*Richard, Dick's Decks of the  
Hamptons – East Hampton, NY*

**Photo: Living Stone Construction Inc.**



# PENOFIN®

## The Ecological Choice for Beauty, Quality, Purity

### No Compromise On Beauty. Interior/Exterior Formula

*"...We tried numerous products but no other product met our standards for penetration, durability, low VOC's and beauty; until we found Penofin Verde. Penofin Verde has little to no VOC's, unsurpassed penetration, and enhances the natural beauty of our wood flooring. We were so impressed we designed an entire wood flooring line around it..."*

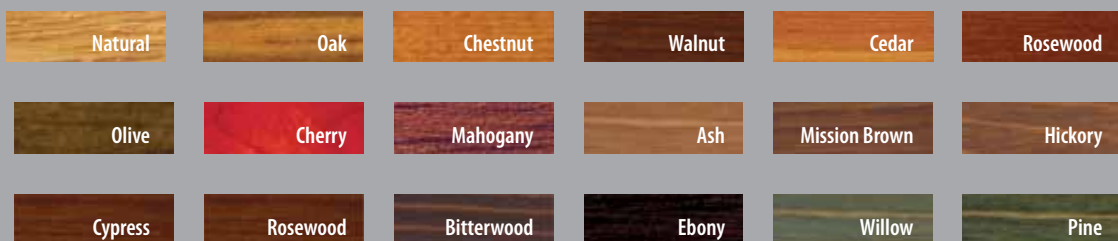
Ryan Palma – Owner  
Sustainable Lumber Co.



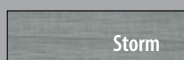
# and Durability



## PENOFIN VERDE



## New: Verde Mist Tones



- Oil Based
- Low V.O.C.
- Non-Toxic
- Odorless
- No Petroleum Bi-Products



# PENOFIN®

Pure, Elegant and Majestic.  
Redwood and Penofin: A Natural Match



## PENOFIN REDWOOD ALL HEART

Redwood

- Rich, Uniform All Heart Appearance
- All the Benefits of Ultra-Premium Penofin

Protect the Beauty of Wood in Marine Environments. Pure and Natural



## PENOFIN MARINE OIL

Natural Tone

- 99% UV Protection
- Highest Quality Mildew & Algae Protection
- For Use on Boats, Decks, Railings, and Docks



# PENOFIN®

## PENOFIN PRO-TECH CLEANERS

*"...I would have to say of all the products I have used, there is no other like the Penofin. The cleaner itself does so much to remove the algae staining and weathering of wood but when you use the brightener it's AMAZING!..... I literally think it cleans and brightens it better than the first day the Structure was built..."*

Brian Jalbert –  
Jalbert Contracting



*Biodegradable - Safe for Soil and Plant Life, No V.O.C.'s, Easy to Apply*



No drip gel formulation for use on vertical surfaces



Safely removes oil based wood stains, sealers & loose woodfibers



Removes organic stains and Grime  
Eight - 300 Sq Ft applications per gallon



Cleans and rejuvenates wood.  
Eight - 300 Sq Ft applications per gallon

# PENOFIN®

## Exceptional Customer Service

*"... I wouldn't hesitate to refer anyone using deck stain products to Penofin and their knowledgeable and caring team - and I already have."*

*Sheila Collins, President & Owner  
SC Surfaces, LLC Springfield, MO*



**How May We Assist?  
Contact Us At: 1.800.736.6346**



*Avoid Spontaneous Combustion of oily rags. Soak all used cloths in a covered, metal bucket of water, ensuring the cloths are completely covered with water until they can be properly disposed of at your local hazardous materials drop-off.*

[www.penofin.com](http://www.penofin.com)